# -Privacy Policy -

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from <u>https://tfb.ai/en</u> (the "Site").

### PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically - collected information as "Device Information."

We collect Device Information using the following technologies:

- "Cookies" are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <u>https://www.allaboutcookies.org/</u>

- "Log files" track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.

- "Web beacons," "tags," and "pixels" are electronic files used to record information about how you browse the Site.

## COOKIES

**\_\_cfduid :** The \_\_cfduid cookie collects and anonymizes End User IP addresses using a oneway hash of certain values so they cannot be personally identified. The cookie is a session cookie that expires after 30 days. (visit, <u>https://www.allaboutcookies.org/privacypolicy.htm</u>)

When you fill out and submit our online contact form, we store the following data:

- Contact details (name, phone, e-mail)
- Football club / academy
- Your request

This data is collected, sent to our Customer Service by e-mail and stored on our server so that your request can be answered.

When we talk about "Personal Information" in this Privacy Policy, we are talking both about Device Information and Contact Information.

### HOW DO WE USE YOUR PERSONAL INFORMATION?

We collect and process the information you provide to us via our online form exclusively to meet your wishes and requirements, that is:

- Communicate with you;
- When in line with the preferences you have shared with us, provide you with information or advertising relating to our services;
- We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

## YOUR RIGHTS

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

### DATA RETENTION

When we collect the information through the Site, we will maintain this for our records unless and until you ask us to delete this information.

### MINORS

The Site is not intended for individuals under the age of 18.

### CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

### CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at <u>contact@tfb.ai</u>.